

JACK NUSPL

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EDUCATION

Miami University

2020 - Fall 2023 Oxford, OH • 3.9 Major GPA

Bachelor of Arts: Emerging Technology in Business and Design

Minor in Entrepreneurship - Creativity and Innovation track

- Miami Club Tennis Team
- Miami Comedic Relief

EXPERIENCE

UI/UX Designer and Head of Product

Amaano • Internship • April 2022 - Present

- Iterating on old and created new screens using Figma that were implemented into their mobile app to elevate the user experience
- Conducting research and designing mockups to determine the viability of new feature implementations
- Conducting competitive analysis research to gain insights from competitors and inform design decisions
- Created store signs and billboards that are currently in use across several countries in Africa to promote brand awareness

Designer

GreenRoom Agency • Internship • September 2023 - November 2023

- Created graphics promoting company wins to generate social media content and increase engagement
- Created templates in Illustrator to be used by future designers to save time and streamline the process
- Generated new mockups to be implemented for GreenRooms website homepage and blog
- Cleaned up old design files and reorganized the cloud storage system for ease of use

UI/UX Design and Marketing

reAlpha • Internship • May 2023 - August 2023

- Created AI chatbot trained on popular FAQs to be added to company website
- Worked with cross-functional international teams to collaborate the design and development of new products being launched
- Led the development of mockups for the new investor relations section on the website

UX Design and Research

SocialTech Labs, Inc • Internship • April 2022 - August 2022

- Designed, researched, and tested features for their startup social networking app for kids, BestFriends
- Acted as design team lead, leading a team of ten to iterate and create new screens for the app to increase engagement
- Collaborated with the research team to ideate on how to potentially implement new features and ideas
- Conducted beta test calls, used A/B testing and interviews to understand how users interact with our app to inform design changes

ACHIEVEMENTS

Google UX Design Certification

Google Ads Certifications

Search, Display, and Video

Mini MBA: Miami University Farmer School of Business

2021 Oxford, OH

Miami University Dean's List

2020, 2021, 2022

3.5 College GPA

3.9 Major GPA

SKILLS

Interaction Design

Wireframing

Prototyping

UX Research

Design Thinking

Responsive Web Design

A/B Testing

TOOLBOX

Figma

Adobe Creative Cloud

HTML + CSS

JavaScript

React.js